



Business Performance through Technology

BUSINESS INTELLIGENCE (BI) STRATEGY & READINESS ASSESSMENTS

Even in our information age, too many companies spend too much time gathering and organizing their business data, and not enough time converting it into the useful information that leads to intelligent, informed business decisions. Some business experts claim that the most common ratio of collecting data to using it profitably within large and small organizations is 80 to 20, when in fact a much healthier, more efficient ratio would be 20 to 80.

Business Intelligence (BI) seeks to shift that efficiency ratio in the right direction. It provides the structure, analytical rigor, and access to complex business data so that decision-makers across an organization can quickly harness the data to drive organizational performance and profit.

But conducting BI projects can become overwhelming, even to the largest company. Building and implementing a successful BI environment is far more than installing technology. It requires careful current-state assessment, planning, process analysis and improvement, and careful, knowledgeable execution. Without a multi-year BI strategy and solid business requirements – guided by a BI-savvy business and IT project team, adhering to a comprehensive project development roadmap – lasting business intelligence success is not possible.

Engaging Stratagem to perform a **Business Intelligence Strategy and Readiness Assessment** should be your first step when starting your Business Intelligence initiative.

Stratagem's experienced Business Intelligence professionals, backed by our time-tested BI processes and methodology, enable you to create a business-focused BI strategy as a foundation for future BI project success. A BI Assessment from Stratagem identifies the required resources and costs, critical success factors, potential risks, business requirements, and the critical hardware and software components your BI efforts will need to move forward. Our **Business Intelligence Strategy and Readiness Assessment** serves to identify critical issues and common mistakes early, thereby mitigating risk and increasing the likelihood that your BI project will meet the needs of your organization now and for years to come.

A recent development makes a Stratagem **Business Intelligence Strategy and Readiness Assessment** even more compelling. Previously, companies with limited IT budgets could not afford the high per-seat software costs that BI entailed. Until recently, that was largely true. But now, dramatic advances in Microsoft's suite of tools – including SQL Server 2005, SharePoint Server, Office Business Scorecard Manager,

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and Microsoft Excel – make it possible for virtually any organization operating in a Microsoft environment to reap the benefits of BI, with the software tools already installed. While these tools make a reasonably priced BI solution possible, they do not eliminate the need for intelligent planning, analysis, and implementation, aided by BI experts who are firmly grounded in Microsoft technologies. Stratagem has all the business and technical expertise to assess, plan, guide, and implement your BI solution.

Services

- Business Intelligence Strategy Development
- BI Requirements Analysis and Documentation
- BI Cost and Resource Estimates
- Hardware and Software Evaluation and Recommendations
- BI SWOT and Cost/Benefit Analysis

Benefits

- Quick and low-cost validation of business and technical assumptions and requirements
- Creation of a long-term BI strategy, as well as tactical BI projects to achieve the strategy
- Actionable results that can be acted on immediately, eliminating weaknesses and roadblocks to success
- Generates interest in the project, socializes BI concepts within the organization, and enhances sponsorship and buy-in
- Facilitates funding and staffing by giving decision-makers solid information on BI costs, timelines, goals, and resource needs
- Reduces costs for development and deployment by building a project plan grounded in fact
- Improves the chances of a positive project ROI by identifying business opportunities and goals before starting the project